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We specialise in creating compelling, original work for clients in the Drinks Industry. Our process delivers measurable results, which demands attention and adds value to our clients products and services.

**Key areas of service include;**

packaging design, product launches, print, brand development, event support and creating engaging cross-media marketing campaigns.

[hanselldesign.co.uk](http://hanselldesign.co.uk)

# PUBLICATIONS & NEW MEDIA



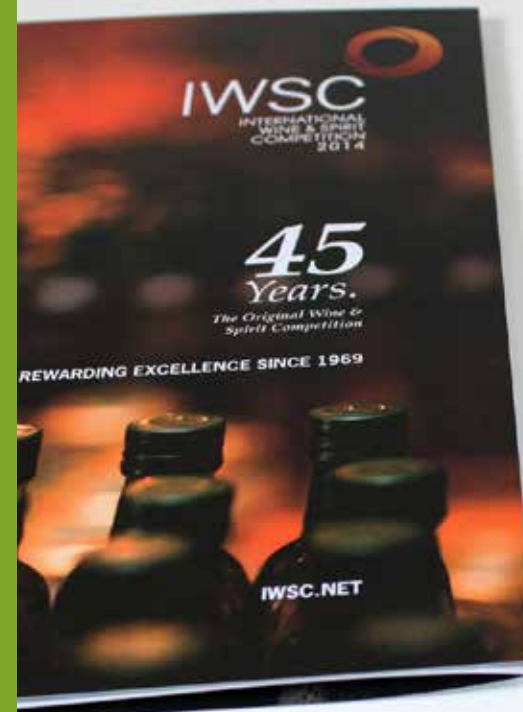
- Price Lists
- Product portfolios
- Interactive brochures
- App design
- Contract publishing



# DESIGN CONSULTANTS



- Branding review
- Identity creation
- Creative support
- Guideline creation
- Graphic design

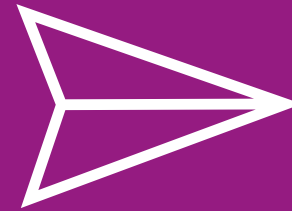




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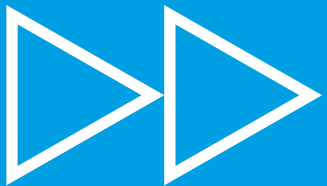
OF ENGLAND

## BRAND DESIGN

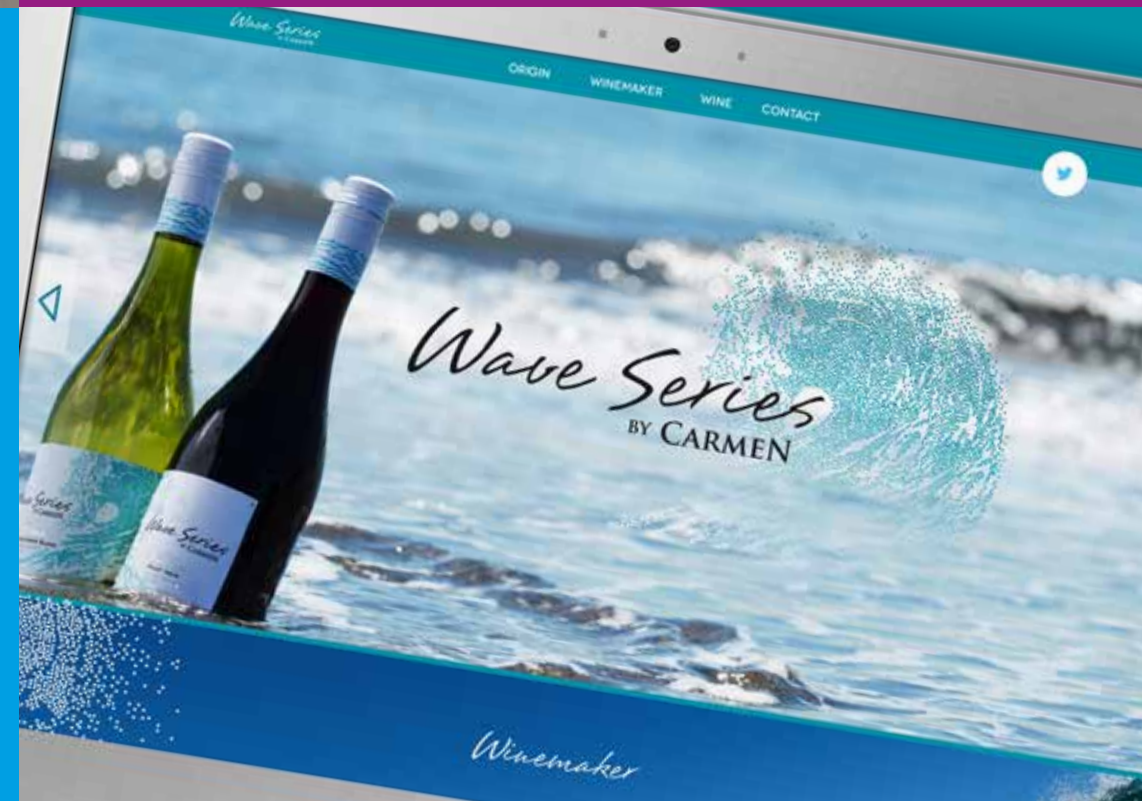


- Company branding
- Product identity
- Logo design
- Packaging reviews
- Branding roll-out

## BRAND DEVELOPMENT



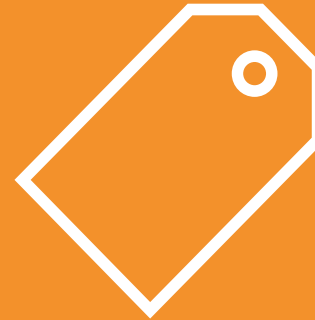
- Product websites
- Point of Sale kits
- Campaign support
- Printing
- Consumer campaigns





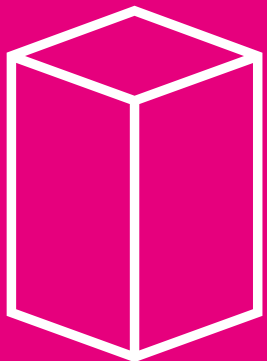


## POS & CAMPAIGNS



- Print fulfilment
- On-trade product kits
- Consumer competitions
- Off-trade brand support
- Campaign management

## PACKAGING DESIGN & PHOTOGRAPHY

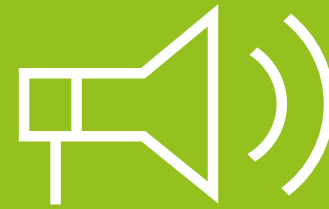


- Packaging creation
- Mock-ups
- Efficient pack manufacture
- Style shots
- Bespoke production





## EVENT ORGANISATION & MANAGEMENT



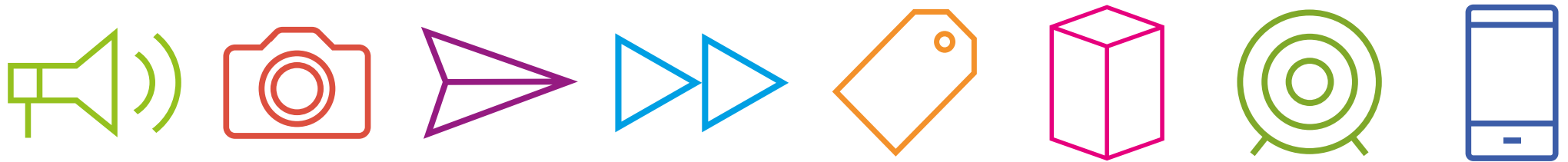
- Venue Branding
- Bespoke Build & Stock
- Directional Maps & Signage
- Visitor Registration Systems
- Catalogue Creation

## PHOTOGRAPHY



- Studio pack shots
- Location photography
- Art direction
- Post production
- Video & animation





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